



**SPRINGS[®]
PRESERVE**

**2024-25 EVENT SPONSORSHIP
OPPORTUNITIES**

springspreserve.org/events



Haunted Harvest



Spooktacular fun for all ages awaits those who dare enter Spring Preserve's annual Haunted Harvest event. The family-friendly event features trick-or-treat stations, live entertainment, carnival games and interactive activities.

AT A GLANCE

Thursday - Sunday
October 17-20th, 2024
4 p.m. to 9 p.m.

Attendance Estimate:

12,000-14,000+ (over a 4-day period)

- *Deadlines set for some promotional materials
- Sponsorship confirmation deadline is September 15, 2024.

SPONSORSHIP LEVELS

PLATINUM SPONSORSHIP LEVEL: \$5,000

- 10x10 booth space with candy during event
- 20 General Admission event tickets
- Company name/logo on advertisement and collateral*
- Recognition and hyperlink on event webpage
- Time on the main stage to address audience
- Two Prominent banner placements on event site
- Logo on main entrance welcome sign
- Logo on event promotional banner
- Logo on event program

GOLD SPONSORSHIP LEVEL: \$3,500

- Company name/logo on select advertisement and collateral*
- Recognition and hyperlink on event webpage
- 10x10 booth space during event
- Time on the main stage to address audience
- 10 General Admission event tickets
- Preferred banner placement on event site
- Logo on main entrance welcome sign
- Logo on event program

SILVER SPONSORSHIP LEVEL: \$2,500

- Recognition and hyperlink on event webpage
- Logo on main entrance welcome sign
- Listing on event program
- 5 General Admission event tickets
- 10x10 space with table and chairs at event
- Banner placement on event site

BRONZE SPONSORSHIP LEVEL: \$1,000

- Recognition and hyperlink on event webpage
- Logo on main entrance welcome sign
- Listing on event program
- 10x10 space with table and chairs at event



Please contact Sandra Harris at 702- 822-8468 or sandra.harris@lvvwd.com for any sponsorship inquiries.



What better place to celebrate Nevada Day than at the birthplace of Las Vegas? Residents enjoy FREE general admission, explorations at the Nevada State Museum, and 180 acres of Nevadan nature.

AT A GLANCE

Friday, October 25, 2024
10 a.m. to 4 p.m.

Attendance Estimate:

4,000+

- *Deadlines set for some promotional materials
- Sponsorship confirmation deadline is September 15, 2024.



SPONSORSHIP LEVELS

PRESENTING SPONSORSHIP LEVEL: \$25,000

- Company name on event title
- 10 x 10 tent, table and 2 chairs with premium placement at event
- Company name/logo on advertisement and collateral*
- Time on the main stage to address audience
- Recognition and hyperlink on event webpage
- Prominent banner placement on event site
- Logo on main entrance welcome sign
- 50 General Admission event tickets

GOLD SPONSORSHIP LEVEL: \$5,000

- 10 x 10 tent, table and 2 chairs at event
- Company name/logo on select advertisement and collateral*
- Time on the main stage to address audience
- Preferred banner placement on event site
- Recognition and hyperlink on event webpage
- Logo on main entrance welcome sign
- 15 General Admission event tickets

SILVER SPONSORSHIP LEVEL: \$2,500

- Table and 2 chairs at event
- Banner placement on event site
- Recognition and hyperlink on event webpage
- Logo on main entrance welcome sign
- 10 General Admission event tickets

BRONZE SPONSORSHIP LEVEL: \$1,000

- Table and 2 chairs at event
- Logo on main entrance welcome sign

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Celebrating a centuries-old tradition rooted in Latin American cultures, we present a colorful Día de Muertos (Day of the Dead) event. It blends rich customs with excitement such as live theater and dance performances, mariachis, face painting, cultural activities and more. The highlight of the family-friendly event is the altars that residents, community groups and artists create to honor deceased relatives, heroes and friends.

AT A GLANCE

Friday – Sunday
November 1-3, 2024
4 p.m. to 9 p.m.

Attendance Estimate:

12,000+ (over a 3-day period)

- *Deadlines set for some promotional materials.
- Sponsorship confirmation deadline is September 15, 2024.
- Booth rentals are not available.



SPONSORSHIP LEVELS

PRESENTING SPONSORSHIP LEVEL: \$10,000

- Company name/logo on advertisement and collateral
- Time on the main stage to address audience
- Logo on main event promotional banner
- Logo on main entrance welcome sign
- Recognition and hyperlink on event webpage
- Prominent banner placement on event site
- Prominent logo on event program
- 10 x 10 booth space at event during event
- 25 General Admission event tickets

PLATINUM SPONSORSHIP LEVEL: \$7,500

- Company name/logo on select advertisement and collateral
- Time on the main stage to address audience
- Recognition and hyperlink on Event webpage
- Logo on event program
- Logo on main entrance welcome sign
- Banner placement on event site
- 10 x 10 booth space during event
- 20 General Admission event tickets

GOLD SPONSORSHIP LEVEL: \$5,000

- Banner placement on event site
- Recognition and hyperlink on Event webpage
- Logo on event program
- Logo on main entrance welcome sign
- 10 x 10 booth space during event
- 15 General Admission event tickets

SILVER SPONSORSHIP LEVEL: \$2,500 (Limited Space Available)

- Banner placement on event site
- Recognition and hyperlink on Event webpage
- Logo on event program
- Logo on main entrance welcome sign
- 10 x 10 booth space during event for **one night of event**
- 8 General Admission event tickets

BRONZE SPONSORSHIP LEVEL: \$1,500

- Banner placement on event site
- Recognition and hyperlink on Event webpage
- Logo on main entrance welcome sign
- Listing on event program

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BLACK HISTORY MONTH FESTIVAL

Commemorating the contributions of African-Americans to Southern Nevada's history and culture, the Springs Preserve celebrates Black History Month with live music, dance performances, historic photo exhibits and authentic African-American cuisine.

AT A GLANCE

Saturday, February 15, 2025
10 a.m. - 4 p.m.

Attendance Estimate:

4,000

2025 Theme: TBD

- *Deadlines set for some promotional materials.
- Sponsorship confirmation deadline is January 16, 2025



SPONSORSHIP LEVELS

PLATINUM SPONSORSHIP LEVEL: \$10,000

- Company name/logo on select advertisement and collateral*
- Time on the main stage to address audience
- Logo on main event promotional banner
- Recognition and hyperlink on event webpage
- Prominent banner placement on event site
- Prominent logo placement on event program
- 10 x 10 tent, table and 2 chairs during event with premium placement
- 25 General Admission event tickets
- Logo on main entrance welcome sign

GOLD SPONSORSHIP LEVEL: \$7,500

- Company name/logo on select advertisement and collateral*
- Time on the main stage to address audience
- Preferred banner placement on event site
- Preferred logo placement on event program
- Recognition and hyperlink on event webpage
- Logo on main entrance welcome sign
- 10 x 10 tent, table and 2 chairs during event with preferred placement
- 15 General Admission event tickets

SILVER SPONSORSHIP LEVEL: \$4,000

- Banner placement on event site
- Recognition and hyperlink on event webpage
- Table and 2 chairs during event
- 10 General Admission event tickets
- Logo on event program and on main entrance welcome sign

BRONZE SPONSORSHIP LEVEL: \$2,000

- Banner placement on event site
- Table and 2 chairs during event
- Logo on main entrance welcome sign
- 6 General Admission event tickets
- Listing in event program





Earth Day at Springs Preserve

Every day is Earth Day at Springs Preserve. Join us as we celebrate Earth Day and encourage our community to take action for a sustainable future. This one-day, fun-filled event shines a light on water conservation, pollution prevention, waste reduction and natural resource protection.



AT A GLANCE

Saturday, April 19, 2025
10 a.m. to 4 p.m.

Attendance Estimate:

2,500+

- *Deadlines set for some promotional materials
- Sponsorship confirmation deadline is March 15, 2025.

SPONSORSHIP LEVELS

PLATINUM SPONSORSHIP LEVEL: \$5,000

- 10 x 10 tent, table and 2 chairs with premium placement at event
- Company name/logo on advertisement and collateral*
- Time on the main stage to address audience
- Recognition and hyperlink on event webpage
- Prominent banner placement on event site
- Logo on main entrance welcome sign
- 25 General Admission event tickets

GOLD SPONSORSHIP LEVEL: \$2,500

- 10 x 10 tent, table and 2 chairs at event
- Company name/logo on select advertisement and collateral*
- Time on the main stage to address audience
- Preferred banner placement on event site
- Recognition and hyperlink on event webpage
- Logo on main entrance welcome sign
- 15 General Admission event tickets

SILVER SPONSORSHIP LEVEL: \$1,000

- Table and 2 chairs at event
- Banner placement on event site
- Recognition and hyperlink on event webpage
- Logo on main entrance welcome sign
- 10 General Admission event tickets



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